



401 North Ewing Street
Lancaster, Ohio 43130
www.fmchealth.org

NEWS RELEASE

Contact: Donna Stalter
Fairfield Medical Center
Public Relations Specialist
(740) 687-8108
donnas@fmchealth.org

(For immediate release)

TWIG 17 HOSTS ANNUAL BOOK SALE TO BENEFIT FAIRFIELD MEDICAL CENTER

LANCASTER, Ohio (September 5, 2008) – Fairfield Medical Center’s TWIG 17 (Together, Willingness, Imagination, Giving) division will be hosting their annual and very popular used book sale on September 20, 2008 at the Fairfield County Fairgrounds from 9:00 am – 3:00 pm.



magazines have also been donated. Popular computer software, puzzles, movies, audio books, and music have been donated as well.

TWIG 17 has received many donations of used books featuring a wide variety of subjects and genres. Children of all ages and home schoolers will find many items of interest, as well as adults. Magazines will be priced at 10¢ and all other items will be 25¢. A wide variety of fiction titles and mystery novels will be available for your selection. Those interested in non-fiction will be able to choose from true accounts, biographies, autobiographies, and history, in addition to health and dieting books. A large number of National Geographic

magazines have also been donated. Popular computer software, puzzles, movies, audio books, and music have been donated as well. Don't miss your opportunity to be in a drawing for an autographed hardback first edition copy of *MOVING TARGET* by Elizabeth Lowell and an autographed hardback of *TALES OF YESTERYEAR* by Louis Auchincloss. Tickets are \$1 each and the lucky winner will be drawn at the end of the book sale. Come and support your local community Hospital! All proceeds go to support programs and purchase equipment at Fairfield Medical Center.

Last year's TWIG 17 Book Sale was very successful, earning enough money to purchase two Nintendo Wii game systems for childhood obesity prevention initiatives at Fairfield Medical Center. This game system is unlike any other video game, requiring players to stand up and move their arms and legs to play mostly all Wii games. Players are encouraged to get involved, not just strategically, but physically. Experts say that obesity in kids has reached epidemic levels. It seems that more and more kids spend their time in front of the television, computer, and video screens. Such low activity levels cause an increase in body weight. Experts say that the number of children who are overweight in the United States has doubled in the last two to three decades; currently one child in five is overweight. To stop such an "epidemic," Fairfield Medical Center is promoting Camp CHANGE, a program developed for children in our community to start living a healthy and active lifestyle. The Nintendo Wii game systems were put to use throughout this program, and will be used in a variety of other settings as well. For example, children in our community just recently used them at HealthFest, held at the Fairfield Christian Church on August 9, 2008.

When asked about the importance of TWIG 17 to our community, Mina Ubbing, Fairfield Medical Center President and CEO, commented, "Having the Wii's at Camp CHANGE was a great way to show children that there are

different ways to live a healthy lifestyle. The involvement of TWIG 17 with childhood obesity prevention and other initiatives at Fairfield Medical Center speaks volumes about the dedication and devotion the club has to our community.” If you have any questions about the Book Sale please call Tammy VanScoy at 740-689-0621.

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