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## NEWS RELEASE

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*(For immediate release)*

### **GIRLS NIGHT OUT BENEFIT BEING HELD TO RAISE AWARENESS OF BREAST CANCER RECONSTRUCTION**

**LANCASTER, Ohio (October 5, 2009)** – 70% of breast cancer patients are unaware they have options for reconstruction after mastectomy. Jason B. Lichten, MD, FACS is hosting a Girls Night Out in Lancaster in an effort to raise awareness and lower that statistic. Lichten, a board certified plastic surgeon and the founder and director of Central Ohio Plastic Surgery, Inc., feels that this is an important women's issue.

"I understand that reconstruction may not be the right choice for every mastectomy patient, but I strongly believe that these women should be armed with the information they need to make an informed choice. The idea that 70% of women nationwide are unaware of their reconstruction options is staggering," says Lichten. "Although I hope and believe that in a smaller, tight-knit medical community like Lancaster that the percentage is much lower, I would like every woman to have the information she needs."

This is the fifth Girls Night Out benefit hosted by Lichten and Central Ohio Plastic Surgery. The evening will feature free makeovers, Botox® Cosmetic and Restylane® demonstrations, special pricing on injectables and a presentation by Dr. Lichten.

**The benefit will be held on October 22, 2009 from 5:00-8:00 pm in the Glass Museum.** A \$20 contribution is requested with 100% of the proceeds going to Komen Columbus's Breast Cancer Research Fund. For more information or to RSVP, please contact CENTRAL OHIO PLASTIC SURGERY, INC. at (740) 653-5064.

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