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NEWS RELEASE

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(For immediate release)

FMC EMPLOYEE TO PRESENT AT CONFERENCE IN HOUSTON, TEXAS

Shawn Roll, Fairfield Medical Center Occupational Therapist, to present information on simple, efficient outcomes measurement and reporting for accreditation and marketing on April 25, 2009 at the annual American Occupational Therapy Association Conference.

LANCASTER, Ohio (March 18, 2009) – Shawn Roll, Fairfield Medical Center Occupational Therapist, was recently given the opportunity, not only to attend the 2009 American Occupational Therapy Association, (AOTA) Conference, but also to be a presenter-representing Fairfield Medical Center and The Ohio State University. Shawn attends this conference every year to gather with others who all share the same goal. He commented, "We all want to make advancements in occupational therapy, and what better way to do this than by getting together and sharing our experiences and recommendations. We all share the same passion and drive to help others, and for this reason, I jumped at the opportunity to be a presenter."

According to the website, AOTA is the nationally recognized professional association for occupational therapists and occupational therapy assistants. The mission of the association is to support a professional community of members and to develop and preserve the viability and relevance of the profession. The organization serves the interests of the members, represents the profession to the public, and promotes access to occupational therapy.

Shawn's presentation focuses on outcomes management in a clinical setting for accreditation and marketing purposes. He specifically will discuss Fairfield Medical Center's Work-Life outcomes process that has been used to obtain and maintain accreditation by the Commission on Accreditation of Rehabilitation Facilities (CARF). This represents the highest level of rehabilitation accreditation that can be awarded to an organization and, most importantly, shows Fairfield Medical Center's substantial conformance to the CARF standards. He will also touch on how Fairfield Medical Center took the initiative to put itself through a rigorous peer review process and has demonstrated to a team of surveyors during on-site visits that its programs and services are of the highest quality, are measurable, and are accountable.

Shawn's learning objective is to identify evidence-based literature to which occupational therapy treatments and practices can be compared, by using simple evidence-based research data collection and analysis procedures in the clinical setting. His presentation will focus on how to design clinic

specific outcomes reports for accreditation and marketing. Additionally, he will discuss the design and use of a statewide clinical data outcomes project that he coordinates for the Ohio Association of Rehabilitation Facilities as a representative of Fairfield Medical Center. As a PhD student at The Ohio State University, Shawn is using the information he has collected for his studies to reach out to his fellow colleagues.

Carolyn Gilliam, Fairfield Medical Center Outpatient Therapy Services Manager, stated, "I am very proud of Shawn, he is a hard worker that is always going above and beyond for his patients. I was not surprised to learn that he would be speaking on behalf of Fairfield Medical Center and The Ohio State University at this large conference because he has such a passion for learning and teaching others."

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