



Fairfield
Medical Center

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NEWS RELEASE

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(For immediate release)

FAIRFIELD MEDICAL CENTER PURSE SWAP SUPPORTS BREAST CANCER AWARENESS

LANCASTER, Ohio (September 23, 2009) – Join us Tuesday, October 13, 2009, from 7:00 pm - 8:30 pm at Fairfield Medical Center as we have fun swapping purses while raising funds for breast cancer awareness.

Breast cancer is the most common cancer in women in the United States, aside from skin cancer. According to the American Cancer Society (ACS), an estimated 192,370 new cases of invasive breast cancer are expected to be diagnosed among women in the United States this year. An estimated 40,170 women are expected to die from the disease in 2009 alone. Today, there are about 2.5 million breast cancer survivors living in the United States.

Kellie Butler, RN, BSN, Oncology Nurse Navigator, At Fairfield Medical Center said, “We have noticed that a diagnosis of breast cancer can be life-changing and overwhelming. Such a diagnosis requires quick decision-making, and many questions that need answered right away about what steps should be taken. That is why I am looking forward to the Purse Swap to bring in funds to help with making women feel more comfortable after diagnosis and during treatment.”

Tickets are available in the Marketing Department by calling Tammy Baker, Marketing Coordinator, at (740) 689-6636. Ticket prices are: \$5 presale tickets, and \$7 at the door. Be sure to include a \$5 item or gift card in the purse you bring to swap!

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