



2023-2025

Fairfield County Community Health Implementation Strategy

Coordinated by the Fairfield County Health Partners: Fairfield Medical Center, Fairfield County Department of Health and Fairfield Community Health Center.

Updated April 2, 2024



Fairfield
Medical Center

Fairfield Medical Center

Community Health Improvement Plan: 2023-2025

Areas of Focus

This Community Health Improvement Plan for Fairfield Medical Center is based on the findings of the 2022 Fairfield County Health Assessment conducted by Fairfield Department of Health, Fairfield Community Health Center, Fairfield County Foundation, ADAMH Board, United Way and Fairfield Medical Center. From the needs identified in this assessment, Fairfield Medical Center (FMC) selected the following areas of focus that most closely align with our mission, resources and strategic initiatives:

- 1) Cardiovascular Disease
- 2) Access to Care
- 3) Cancer Care

These areas of focus were approved by the Quality and Safety Committee of the FMC Board of Directors on November 17, 2022 and the Board of Directors on December 7, 2022.

Health Needs Not Addressed

FMC acknowledges the wide range of health issues impacting our community that were identified during the Community Health Needs Assessment process. Although our focus is on the items listed above, there are other needs in our community. FMC will not be taking the lead on these initiatives but will partner with other area agencies who have the resources to address. These include:

- Substance use treatment and prevention -- while not an area of focus, we will: ensure patients are referred to resources in the community, continue to partner with the Fairfield Health Department on Project DAWN, participate in the OARRS prescription reporting system and collaborate with ADAHM.
- Mental healthcare – while not an area of focus, we will continue to provide inpatient and outpatient mental health service for the community and EAP services for our employees, maintain chaplains and behavioral health counselors in the emergency department and provide support to other organizations addressing this need.
- Transportation -- while not an area of focus for FMC, we will work with Lancaster Transit, Perry County Transit, Fun Bus and other agencies to facilitate transportation for patients in need and will provide telehealth appointments for patients with transportation issues as appropriate.
- Obesity – while not an area of focus, we will continue to offer education and counseling on nutrition, weight loss and fitness.

FMC Priority #1 – Cardiovascular Disease

2023-2025 Community Health Improvement Plan

Objectives:

- 1) Offer more cardiovascular services in the community
- 2) Improve care for cardiac arrest and heart attack patients
- 3) Provide community education on cardiac risk factors, prevention, early detection and treatment

Objectives & Action Steps	Metric
Objective #1: Offer more cardiovascular services in the community so patients can receive care locally	
1) Continue to offer valve replacement surgeries (TAVR, mitral valves, etc.)	<ul style="list-style-type: none"> ▪ 21 valve surgeries
2) Expand complex arrhythmia management program	<ul style="list-style-type: none"> ▪ 69 ablations
3) Continue to assess cardiology advancements and new technologies	<ul style="list-style-type: none"> ▪ Implementing Watchman program
4) Continue growth of thoracic surgery	<ul style="list-style-type: none"> ▪ 174 surgeries
Objective #2: Improve care for cardiac arrest and heart attack patients	
1) Improve heart attack care processes at FMC	<ul style="list-style-type: none"> ▪ Protected PCI and Impella performed when indicated
2) Increase capacity for stress tests and echocardiograms	<ul style="list-style-type: none"> ▪ Increased stress test slots from 4 to 7 with next day availability, increased echo slots two days a week
3) Maintain and grow inventory of community-based AEDs in Fairfield, Hocking and Perry Counties	<ul style="list-style-type: none"> ▪ 736 AEDs registered in PulsePoint
4) Seek grants to place additional AEDs in the community	<ul style="list-style-type: none"> ▪ Received 3 grants totaling \$51,587
5) Expand “Heart Safe” accreditations for schools and businesses	<ul style="list-style-type: none"> ▪ 13 schools and 3 businesses accredited
6) Expand “Heart Safe Park” initiative	<ul style="list-style-type: none"> ▪ 10 parks participating
7) Recognize first responders and bystanders for exceptional efforts	<ul style="list-style-type: none"> ▪ 5 Great Save awards (bystanders) ▪ 11 STEMI EMMYs (first responders) ▪ First Beat Goes On reunion with 8 patients and caregivers
Objective #3: Provide community education on cardiac risk factors, prevention, early detection and treatment	
1) Provide CPR and AED training to schools, businesses and community members	<ul style="list-style-type: none"> ▪ 852 trained in classroom (full CPR and Hands-Only) ▪ Mobile unit attended 32 events and trained 2,776
2) Articles in The Monitor and Clinical Connection	<ul style="list-style-type: none"> ▪ Articles on: CHF Clinic, TAVR, Cardiac Arrest, Aortic Stenosis, SVT, Heads Up CPR, Tactiflex, cholesterol lowering injections, smoking cessation, cardiothoracic surgery
3) Educational campaigns	<ul style="list-style-type: none"> ▪ 2 patient seminars (heart failure, stroke)
4) Social media	<ul style="list-style-type: none"> ▪ 40 posts

FMC Priority #2 – Access to Care

2023-2025 Community Health Improvement Plan

Objectives:

- 1) Improve access to primary and specialty care in the community
- 2) Improve access to more affordable care
- 3) Address other barriers to access

Objectives & Action Steps	Metric
Objective #1: Improve access to primary and specialty care in the community	
1) Recruit additional primary care providers	▪ 2 PCPs and 4 hospitalists recruited
2) Recruit additional specialist providers	▪ 17 specialist recruited
3) Expand access to primary care in Millersport	▪ 1 provider added, 1 provider replaced
Objective #2: Improve access to more affordable care, including low cost or free screenings	
1) Offer scholarships for Cardiac Rehab	▪ \$14,956 scholarships through Heart & Lung Run, 22 HCAPS and insurance pending
2) Partner with OU Community Health Program to provide mammograms and women’s health visits to uninsured women	▪ 16 free screens served
3) Offer free screenings for lung, colon and breast cancer for those who qualify through FMC Foundation	▪ 7 lung screens, 6 breast screens
4) Offer free sports physicals to students	▪ 498 physicals provided
Objective #4: Address other barriers to access	
1) Provide interpreting services to address disparities in care due to language	▪ Service provided 24/7 at FMC and River Valley Campus
2) Continue use of Fairfield County Telelog to make referrals to appropriate community resources	▪ Service offered
3) Maintain patient representatives to follow up with patients on issues and concerns	▪ Service offered
4) Partner with CHOICES to provide community outreach on advanced directives, palliative and hospice services	▪ Service offered
5) Provide free/affordable transportation to select patients in need	▪ 53 rides provided through Fun Bus partnership ▪ 45 rides through gas cash fund ▪ Additional loop passes provided to low income patients
6) Partner with Fairhope to improve access to end of life care services	▪ Implemented Patient Re-Admission Risk Assessment to trigger post discharge palliative home care visit
7) Provide access to medications	▪ \$100 Kroger Pharmacy vouchers provided to indigent inpatients to use for medications after discharge
8) Improve access to CPR training and AEDs in Perry County where EMS response times are significant	▪ Provided training to Perry County Sheriff Office ▪ 536 residents trained by Mobile CPR Training Unit

FMC Priority #3 – Cancer and Cancer Care

2023-2025 Community Health Improvement Plan

Objectives:

- 1) Treat more cancer patients locally
- 2) Provide cancer support services for patients
- 3) Provide community education and screenings

Objectives & Action Steps	Metric
Objective #1: Treat more cancer patients locally	
1) Treat more patients on the linear accelerator	<ul style="list-style-type: none"> ▪ Increased from 4,662 in 2022 to 5,487 in 2023
2) Expand treatment for prostate cancer	<ul style="list-style-type: none"> ▪ Continued partnership with Central Ohio Urology
3) Evaluate expansion of genetic testing/counseling services to include to colon cancer	<ul style="list-style-type: none"> ▪ Evaluation complete
4) Recruit 2 medical oncologists	<ul style="list-style-type: none"> ▪ Recruited 1 CNP, physician recruitment underway
Objective #2: Provide cancer support services for patients	
1) Rebrand and enhance Cancer Resource Center	<ul style="list-style-type: none"> ▪ Rebrand complete
2) Provide Yoga class for cancer patients and caregivers	<ul style="list-style-type: none"> ▪ 50 classes held
Objective #3: Provide community education, screening and prevention	
1) Offer lung cancer screenings for the community	<ul style="list-style-type: none"> ▪ 1,858 screenings provided
2) Host colon screening event	<ul style="list-style-type: none"> ▪ 15 screenings provided
3) Help patients qualify for Ohio Department of Health’s Breast and Cervical Cancer Project (BCCP)	<ul style="list-style-type: none"> ▪ 23 patients served
4) Offer free screenings for lung, colon, breast and cervical cancer for those who qualify	<ul style="list-style-type: none"> ▪ See Access to Care #2-4, #2-5
5) Participate in the “Shine a Light” lung cancer event	<ul style="list-style-type: none"> ▪ Replaced with lung cancer awareness campaign due to low historical attendance – Facebook = 2,300 reach and 103 engagements
6) Partner with Tiki Lanes for “Strike Out Breast Cancer” event	<ul style="list-style-type: none"> ▪ Event held at Tiki Lanes
7) Place articles in The Monitor magazine and Clinical Connection	<ul style="list-style-type: none"> ▪ Articles on: breast cancer, lung cancer/ION, biomarker testing, ACC program, Esoguard, Cologuard, vaping
8) Post cancer education on website and social media	<ul style="list-style-type: none"> ▪ 100 posts